



Peggy L. Sammon

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Bucknell University, BA 1975

Resided in Canada, United States, Australia

Ms. Sammon has extensive operational experience in small businesses, having held positions as President, VP-Operations, VP-Business Strategy and VP- Sales and Marketing.

2004-current Magna Vista Group, President

Magna Vista Group is an independent consulting group specializing in business start-ups, business planning, commercialization strategy, growth strategy and market introduction. As a consultant, Ms. Sammon is assisting companies in energy-smart grid, bio-fuels, bio-tech, custom machining and robotics.

1996-2003 – Time Domain Corporation

Ms. Sammon held positions in VP-Strategy and VP- Sales and Marketing while supporting the company's efforts to commercialize it's ultra wideband wireless technology. Special focus on Venture Capital funding, pre-commercialization sales, intellectual property management, beta deployments and Public Relations.

1976-1995 – ADS Environmental Services

Joining ADS as employee #10, the company quickly grew to over 400 employees with projects across the globe. Ms. Sammon started as a Project Manager, became Operations Mgr, managed the Training Department and led the Sales and Marketing team. Sammon was involved in the Intellectual Property effort, including interface with the legal teams filing patents and defending infringement claims.

Other Activities

1990 – Developed the first on-site child care center for private business in Huntsville

1990 – Represented the US subsidiaries for Axel Johnson (acquirer of ADS) at the summit on Women in Business held in Stockholm, Sweden

1995- Served on founding board of Catholic High School, later became Board Chair

2001- served on business incubator board - Biztech

2007- Organized the all-day symposium for astronauts and space technologists as a part of the 50th Anniversary of America in Space

2009 – Green Citizen Award for support of sustainable practices, assistance in starting green businesses

2009 – Serving on Board of iXpressGenes, Inc.,

2009 – Volunteer Tutor at Adult Learning Center

2010 – on winning team for Alabama Launchpad Competition

Mother of 4 children, active in community, married to Ralph Petroff.